

Curbed Los Angeles, March 20, 2017 "See the Five Options for Little Armenia's New Public Art Gateway," by Bianca Barragan

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EAST HOLLYWOOD PU

PUBLIC ART

See the five options for Little Armenia's new public art gateway

Slated for Hollywood Boulevard near the 101 Freeway

BY BIANCA BARRAGAN | MAR 20, 2017, 5:50PM PDT



Cliff Garten's pomegranate-inspired proposal for the gateway. | Cliff Garten Studio

Five finalists have been announced for a new public art project that's being called the official gateway to Little Armenia.

The permanent installation is intended to acknowledge the cultural diversity and heritage of the Armenian population of Los Angeles—one of the nation's largest—and serve as a nod to the contributions the Armenian community has made to the city of LA.

"We are on track to create a cultural landmark that will serve as a point of pride for the Little Armenia community," said Los Angeles City Councilmember Mitch O'Farrell.

The artwork will go up on a little patch of land where Hollywood Boulevard and Van Ness Avenue meet, right next to the 101 Freeway.



Proposed art pieces from the five finalist are below, but the designs will also be on display for a final review at a community meeting from 10 a.m. to noon Saturday, March 25 at the Hollywood Banquet Hall at 5214 Sunset Boulevard.

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Cliff Garten, whose "Lotus" sits <u>at Vermont and Wilshire</u>, evokes community and shared experience with his pomegranate-inspired stainless steel piece.



Cliff Garten Studio

